



**POOL VICTORIA INC.
STRATEGIC PLAN 2012 -2015**



Eight Ball 'a friendly and safe sport that anyone can play'

VISION

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OUR MISSION -

Our responsibility is to all members (affiliates), staff, partners and sponsors in exceeding their needs to the highest quality.

We will constantly strive for best working methods, to ensure the service we provide is the best available

All will be considered as an individual and respected.

As an all inclusive sport. there will be equal opportunities for all.

We will always work to attract new members and new participants to our sport of Eight Ball

MAINTAIN AND INCREASE MEMBERSHIP

- Pool Victoria will provide quality service to our members. Communicate with existing members and potential members by email, website, hold community event, run community programs and coaching clinics. We will specifically target women and girls, families and seniors, we will work with our affiliated leagues to increase participation and membership of all groups.

AN ALL INCLUSIVE SPORT

- Pool Victoria will provide opportunities for women and girls, families and seniors to participate and have access to facilities. Pool Victoria will provide opportunities for all people, all ages and all abilities, this is an ongoing commitment to all inclusive Eight Ball.

MAINTAIN POOL VICTORIA'S FINANCES

- Pool Victoria with the assistance of a bookkeeper and accountant will keep clear financial records. Pool Victoria will annual reassess our financial plan. An annual financial report will be presented at each Annual General Meeting. This is an ongoing commitment.

INCREASE AND MAINTAIN COACHES , UMPIRES AND OFFICIALS

- Pool Victoria will strive to increase accredited Eight Ball Coaches, Eight Ball Umpires and recruit and maintain officials at all levels of our sport.

ASSIST OUR AFFILIATED LEAGUES TO ACHIEVE BEST PRACTICE OUTCOMES

- Pool Victoria will assist our affiliates to achieve best practice outcomes and support Healthy Club Environments